

Join the Collective



**Find out more about the
collective and the
process of applying**



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Introduction

An introduction from the Managing Director

Elysian Fyre

Nirvanas Arts Collective was created to showcase the amazing talents of neurodivergent and disabled artists, crafters and practitioners, and widen their opportunity in the arts sector. . As an artist who has lived experience of chronic illness and disability, I understand the difficulties of selling your own creations when battling with fluctuating symptoms and limitations. During periods of better health, my own Etsy shop gave me so much joy and passion to go forward in a creative career. I loved sharing my creations with others and seeing the joy my creations gave to others. However, I could not have done this had my symptoms not reduced.

Running a small creative business is often 30% creating and 70% managing a shop. It is highly demanding and there are many, some like my past-self, who are unable or struggle to sell their creations without extra support and accommodations. Our service ensures our makers and artists can focus on the 30% whilst we sort the rest.

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(available on WhatsApp)

Why work with us

Who is the collective for?

The collective is designed to support disabled and neurodivergent artists that need extra support to sell their art and access opportunities in the art sector. The collective is intended for those who may struggle to sustainably manage their own selling site or in person sales due to their support needs or health barriers they may have.

Please do not worry about feeling not 'disabled enough' or 'too disabled' to join the collective. If you feel you would benefit, you have passion for your art, and it is of interest to you to join the collective, please apply. We will ensure your support needs are considered and addressed.

What do we offer?

We call ourselves the Etsy designed for disabled and neurodivergent artists. However, unlike Etsy, we manage all the marketing, listing, customer services, shipping and sales for our artists. You also have the choice of being available for commission and we will support you with communicating with customers. You will also be invited to participate in exhibitions and be involved in wider activities Nirvanas Arts offers.

How do you benefit?



Grow your creative career



Showcase your work to a wider audience



Empowered to pursue creative aspirations



Develop professional skills



Opportunity to earn money




Better financial, emotional and occupational wellbeing

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Common Concerns about joining the collective

If your question or concern that not answered here, please don't hesitate to contact us.




What if I feel pressure to produce artwork and products?

We would never apply pressure for you to produce items. We understand you may experience burnout, a health flare, or other circumstances that impact creativity and we will support you where needed and support you to rest when needed.




I'm worried about my health

We understand that is a concern for many disabled individuals, our service aims to help you, not hinder you. We will talk with you to figure out the best way to support you and ease any concerns.



I'm worried about needing additional support

We will thoroughly talk through your support and access requirements. If you have concerns about access and support before applying, please contact us.



I don't feel confident enough to join

We understand that confidence can be a barrier to getting involved. We know artists come in many shapes and forms and encourage emerging artists and crafters to apply. In the collective we want to foster confidence and we offer 1-to-1 support for those feeling they lack confidence and moral support.

Process of Applying

We apply a process to ensure fairness. We take artists of any level and of any media, however we limit our intake to ensure each artists gets the best quality support. The reason we have an application process is to determine if we have the best resources to showcase artist's work and products and ensure we do not have too many artists of a particular art form or theme to ensure artists don't feel they are competing.



Firstly, you will complete an enquiry form. Find it on our website. This form will give us a better understanding of who you are, what art you do and why you do it.



Once we receive the form, the directors will consider your application. The directors will ask themselves:

- Do we feel we can showcase your artwork and crafts the best?
- Do we already have similar artists?
- Are we the right service for the goals this person wants to achieve?



With in 14 working days of your application, you will receive a decision. Congratulations if you have been accepted!

If you have not been accepted, please don't be disheartened, this is not a reflection on the quality or passion of your creativity. We will provide a reason why, and we will encourage you to apply again.

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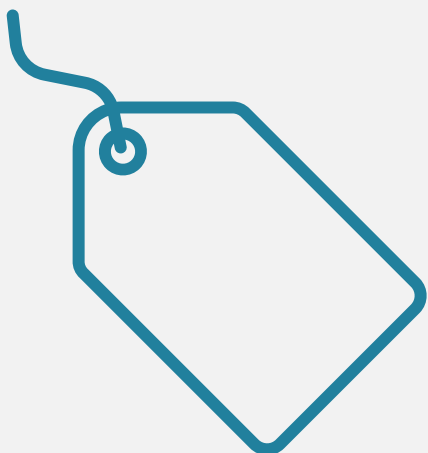
I've been accepted, what happens next?

Once you have been accepted, we will contact you very quickly to ask about any accommodations or additional support you may need.



From there, we will arrange a phone call, video call, or continue to communicate via email, (which ever is most accessible for you) to discuss any queries and concerns you have, and what we offer that may help you. We will also discuss how best to maximise your product potential, such as printing cards or art prints.

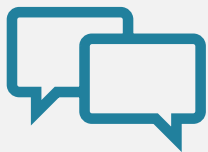
Next, we will arrange sending artwork and products to us so we can start to sell your art. We can arrange postage, but the cost would be taken from your first sales payment. If you live near Sheffield, we may be able to arrange drop-off or collection (collection would be for a small fee).



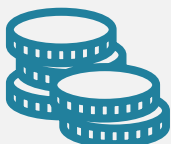
You will need to tell us how much you want to sell your products for, fees and costs to consider are on the 'transparency of costs' page. We can support you to price items and ensure you make what you need.

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During your time with the collective



We will be in communication with you throughout, including to ship more stock, if needed.



Any profit made are paid monthly into your chosen bank account. You will receive an invoice with a breakdown of sales.



We will sell and market your products online and take your products to various markets (we have all relevant insurances for this!), which we will let you know about.



We will inform you of products that are selling well, and we will tell you if there are any market trends that you may want to tap into with your art!.



You will have a personalised artist profile on our website, so customers know more about you!



You will be able to ask for 1-to-1 support if you need.



You will have priority to display your artwork in any exhibitions we put on.



Across the year we will invite you to online social groups with the collective and invite you to steering meetings to ensure we are providing the best service for you.

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Transparency of costs

On all items sold, we take 30% commission.

Why do we take 30% commission?

We take 30% commission because without this we wouldn't be able to provide our services to our artists and crafters.

Take Etsy as an example, they take on average 15% in commission and fees, however you still need to photograph, list, package and post your products and deal with customer service enquiries. For only an extra 15% commission, you do not have to do all this with the addition of extra opportunities to sell, minimal upfront costs (unlike Etsy), a supportive collective and the option of occasional 1-to-1 support. We also get charged 2%-4% commission charge on our website depending on the payment method used and have website overheads.

With all that said, we think you are getting a pretty good deal.

Please note that the 30% is taken from the price you set, not the price shown on the website, that includes the shipping and packaging costs.

Shipping costs – Why is my item priced differently on the website?

We add shipping costs onto the online price that customers pay, **you do not need to work this out.** Shipping costs are determined by the size and weight of your product. The cost includes the cost of packaging, which will all be eco-friendly. **We do not profit from these charges.** We have a set category guide that we refer to when pricing shipping charges, however, your item may need more or less packaging therefore this will be reflected in the cost.

Category A – Small letter - £2

Category B Light large letter – £3

Category C – heavy large letter - £4

Category D –Small parcel – £6.50

Category E – Medium parcel – £10.50

+ 80p for items worth over £20 (ensures full compensation if damaged).

When we take your products to in person markets or exhibitions, all charges still apply to cover table costs and packaging that may still be needed.

Simple cost calculator

$(\text{Your sale price}) \times 0.7 - \text{material costs} = \text{profit}$